



## **CFA Institute Claritas® Investment Certificate**

AIMSE is pleased to announce that CFA Institute has provided us with a number of complimentary vouchers for the CFA Institute Claritas® Investment Certificate program. This is an exceptional educational development opportunity for our membership. In order to be eligible for participation, you must meet the following requirements and submit the Registration Form as outlined below:

1. You must attend the AIMSE 37th Annual Marketing & Sales Conference, April 27-29, 2014, at the Boca Raton Resort & Club, in Boca Raton, Florida
2. You must be a member in good standing for the 2014 AIMSE membership year
3. You must be committed to meeting the Claritas program requirements\*
4. You must visit the [website](#) hosted by CFA Institute and complete the online information form
5. You must complete the registration form linked below by April 1st.

**[Register Now!](#)**

### **The big picture:**

The Claritas® Investment Certificate is a comprehensive global educational program. It promotes a shared understanding of the industry, builds employee confidence, and raises effectiveness across all professional disciplines in the financial services industry, outside of investment roles; from client services to compliance; from human resources to IT and operations; from sales and marketing to legal and administrative services.

### **Fast Facts:**

- Online, self-study program, requiring approximately 100 hours of study
- Two-hour multiple choice exam, available at Pearson VUE test centers worldwide
- No requirements or experience necessary (candidates need to be comfortable with the English language)
- Teaches essential concepts and ethics of the investment industry
- Successful candidates will be awarded the Claritas® Investment Certificate by CFA Institute

More information about the Claritas® Investment Certificate can be found on the [Claritas webpage](#).

*\*Vouchers have no independent cash value, are not redeemable for cash, will not be replaced if lost or stolen, are non-transferable, and are not for resale. Vouchers will become effective on 27 April 2014 and will expire at the end of two years from the date of issuance to the Association. If a voucher is not used to participate in the Claritas Program during the period in which it is effective, it will expire and will not be extended or replaced. Void where prohibited by law.*