



AIMSE

The Association of Investment
Management Sales Executives

A membership organization
tailored to the needs of
investment marketing and
sales executives



Corporate Sponsor Program

About AIMSE

The Association of Investment Management Sales Executives (AIMSE) is the only professional organization dedicated to serving the needs of investment management sales and marketing professionals. Founded in 1977, AIMSE today has more than 800 members, each with access to a wide array of AIMSE services.



AIMSE's U.S. and Canadian members manage in excess of **\$12 trillion US** in investment management assets.



23 of the top 25 largest managers ranked by U.S. institutional tax-exempt assets under management are AIMSE members.



AIMSE Europe has members in the UK, Netherlands, Sweden, Denmark, France, Germany, Italy, Switzerland, Spain, Greece and Australia.



AIMSE Mission

AIMSE's mission is to provide a worldwide forum for sales and marketing professionals in the investment management industry. We emphasize education, improving skills, and enabling members to adapt to the changing needs of the marketplace. AIMSE fosters high ethical and professional standards regarding the representation of investment strategies and services, and actively promotes diversity and inclusion throughout the investment management industry.



AIMSE Leadership

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Corporate Sponsor Program

AIMSE recognizes that the support of our sponsors is critical to the success of our organization. We have created a Corporate Sponsor Program that offers a variety of opportunities to enhance your participation at our conferences and to provide promotional exposure throughout the year with AIMSE members. This sponsorship program is your opportunity to become a partner with AIMSE.

Membership Demographics

Positions at Respective Firms:

Partners, Managing Directors,
Vice Presidents, Associates

Responsibilities:

Sales/Marketing, Investor
Relations, Consultant
Relations, Global Heads of
Distribution

Types of Investment Firms:

Traditional: Long-only Equity
& Fixed Income
Alternative: Hedge Funds,
Fund of Hedge Funds, Real
Estate

Geography:

Primarily US and Canada



Gold Sponsor – \$30,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (1k followers) promotion of the virtual event. (created by AIMSE)

Event Visibility

- Speaking role at Annual Conference, subject to the theme of the conference and allocator availability.
- Attendance at Fall and Canadian Conference
- Booth at all three events
- Access to all webinar and regional events (excluding capacity-constrained events)



Silver Sponsor – \$20,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (1k followers) promotion of the virtual event. (created by AIMSE)

Event Visibility

- Event sponsorship at the Annual Conference (ie. Golf, Morning Yoga, Tennis, Cornhole, Volleyball, Fun Run, Bocce Ball, Breakfast, or Lunch.)
- Attendance at Fall and Canadian Conference
- Booth at all three events
- Access to all webinar and regional events (excluding capacity-constrained events)



Bronze Sponsor – \$10,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.

Event Visibility

- Attendance at Fall and Canadian Conference
- Booth at all three events
- Access to five (5) webinar and regional events (excluding capacity-constrained events)



Corporate Sponsor Form

Name of company (please print clearly)

Address

City

State

ZIP

Phone

Fax

Email

Name of contact person

Select Sponsorship level

- ☐ Gold Sponsor • \$30,000
- ☐ Silver Sponsor • \$20,000
- ☐ Bronze Sponsor • \$10,000

Total payment _____

Method of payment (Payments MUST be made in US Dollars)

- ☐ Check enclosed (payable to AIMSE)
- ☐ Credit card (please charge)
- ☐ MasterCard ☐ Visa ☐ American Express

Card Number

Exp Date

CVC

Signature



Please Complete and Send to:

AIMSE

11130 Sunrise Valley Drive • Suite 350 • Reston, VA 20191

Fax: 781 658-2664 • Email: info@aimse.org