# AIMSE

FEBRUARY 7<sup>TH</sup>, 2023

Presented by Sarah Samuels, CFA, CAIA Partner

# **NEPC INVESTMENT MANAGER RESEARCH**

#### **Our Goal**

To work constructively with the asset management community to deliver innovative and high-quality investment strategies that meet and exceed our clients' objectives

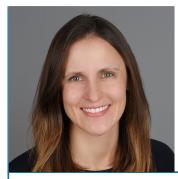


# AGENDA

- NEPC Update & Allocator Outlook
- NEPC Research Coverage & Process
- Investment Manager Search Activity
- Key Initiatives
- OCIO Business Update
- NEPC's Approach to Fee Negotiations



## **TODAY'S SPEAKERS**



#### Sarah Samuels, CFA, CAIA

Partner, Head of Investment Manager Research

- Wellesley College Investment Office
- Mass PRIM
- Girls Who Invest, PEWIN, CFA Boston Society Vice Chair





#### Rosann Halleran

- Sr. Investment Director
- NEPC Diverse Manager Committee



#### Nina Petkova

- Sr. Investment Director
- Co-Chair NEPC's Diverse
   Manager Committee



CFA, CAIA

Sr. Investment Analyst

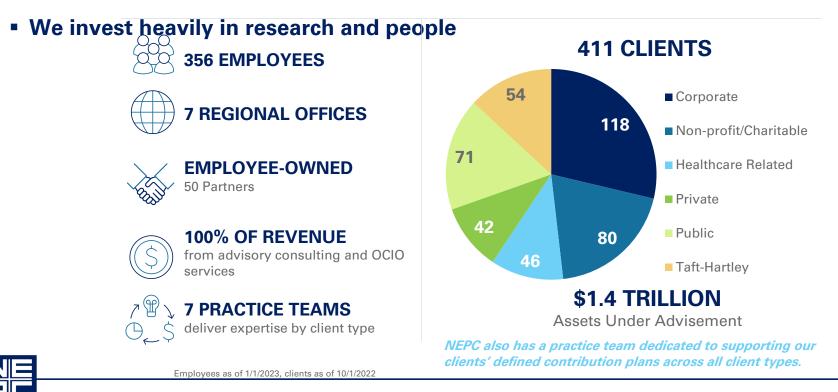
- ESG Specialist
- NEPC Impact Committee
- NEPC Diverse Manager Committee





## **ABOUT NEPC**

- Our success as a firm is fueled by our love for this business
- We remain independent to prioritize client interests



## FEEL SMALL BUT BE BIG

#### **Feel Small**

- Be flexible and customized in our partnership with you
- Dedicated segment experts to anticipate your needs
- Identify niche managers and investment ideas

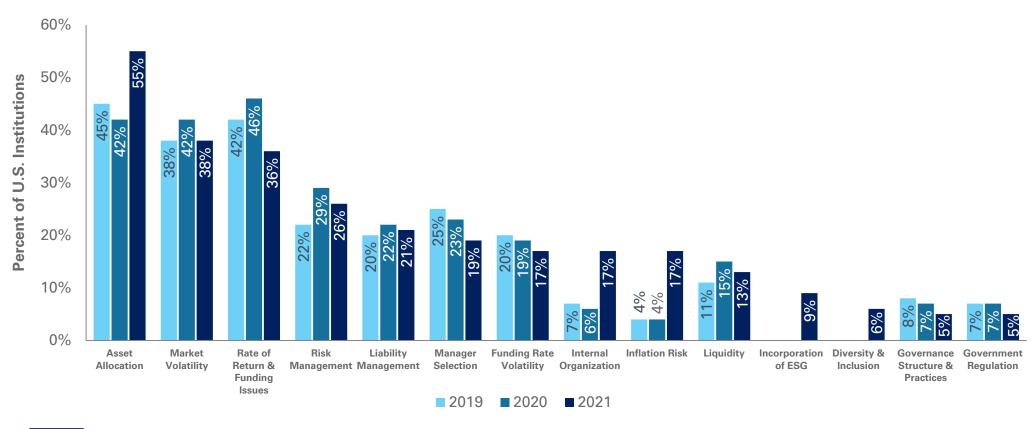
#### **Be Big**

- Have deep resources at your disposal
- Benefit you by using our size for manager fees and access
- Share learnings and insights from all client segments





# **KEY CHALLENGES FOR INSTITUTIONAL INVESTORS**

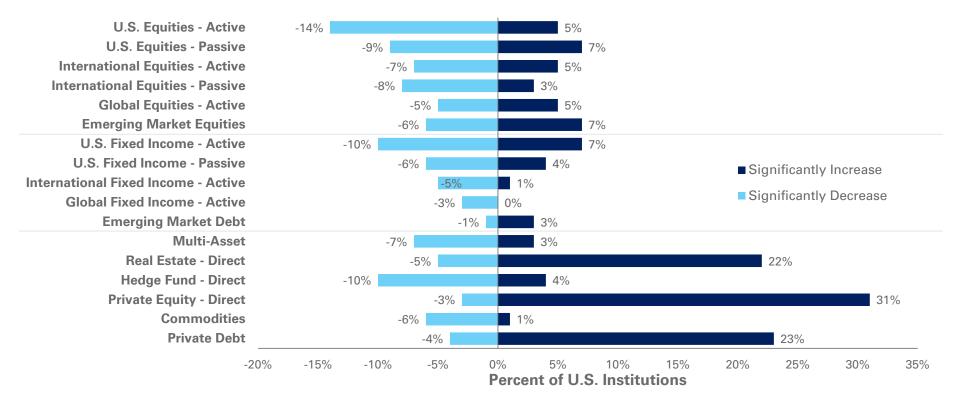




Source: Coalition Greenwich 2021 U.S. Institutional Investors Study

# **INSTITUTIONAL INVESTORS**

#### EXPECTED ASSET ALLOCATION SHIFTS NEXT THREE YEARS

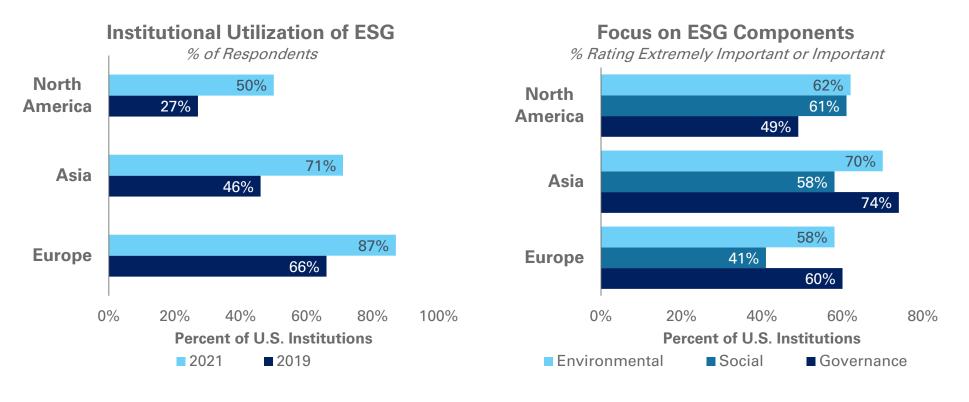




Source: Coalition Greenwich 2021 U.S. Institutional Investors Study

# **ENVIRONMENTAL, SOCIAL & GOVERNANCE**

#### ESG IS INCREASINGLY IMPORTANT TO ALLOCATORS





Source: Coalition Greenwich 2021 U.S. Institutional Investors Study



# NEPC COVERAGE & RESEARCH PROCESS

# **INVESTMENT RESEARCH TEAM OVERVIEW**

ASSET ALLOCATION Phillip Nelson, CFA, Partner* Head of Asset Allocation	Sarah Samuels, C	INVESTMENT MANAGER RESEARCH Sarah Samuels, CFA, CAIA, Partner*, Head of Investment Manager Research		
PORTFOLIO CONSTRUCTION Timothy Bruce, Partner* Head of Portfolio Construction	MARKETABLE SECURITIES RESEARCH (Long-Only & Hedge Funds)	PRIVATE MARKETS RESEARC		
<b>GLOBAL RESEARCH</b> <b>Neil Sheth</b> , Partner* Head of Global Research	EQUITIES Will Forde, CFA, CAIA	PRIVATE EQUITY Joshua Beers,		
<b>RESEARCH OPERATIONS</b> <b>Dawn Swift</b> , Head of Research Operations	Head of Equity Investments* CREDIT & MULTI-ASSET	Head of Private Equity Investme PRIVATE DEBT Oliver Fadly, Head of Private Debt Investme REAL ASSETS Matt Ritter, CAIA,		
OPERATIONAL DUE DILIGENCE William Bogle, Partner* Chief Compliance Officer	Dulari Pancholi, CFA, CAIA, Head of Credit & Multi-Asset Investments*			
<b>PORTFOLIO STRATEGY</b> <b>Scott Perry</b> , CAIA, Partner* Head of Portfolio Strategy		Head of Real Assets Investments		



As of 1/1/23 \*Ownership interest in NEPC (Partner) +Principal designation for leadership within the Firm.

### **NEPC DEDICATED RESEARCH TEAM**

PORTFOLIO CONSTRUCTION Tim Bruce,	ASSET ALLOCATION Phillip Nelson, CFA,	INVESTMENT MANAGER RESEARCH Sarah Samuels, CFA, CAIA, Head of Investment Manager Research*			
Head of Portfolio Construction*	Head of Asset Allocation*	MARKETABLE SECURIT (Long-Only & Hedge Fu		PRIVATE MARKETS RE	SEARCH
Brandon Jones, Br. Investment Director+ Elton Thomaj, CAIA, Br. Investment Director* Ryan Pelletier, Investment Director Vichael Zampitella, nvestment Director OCIO Scott Perry, CAIA, Head of Portfolio Strategy* Brian Donoghue, Sr. Director of Portfolio Strategy*	Christopher Levell, ASA, CFA, CAIA, Partner* Jennifer Appel, CFA, Investment Director Robert Goldthorpe, ASA, Investment Director Jack Yuan, Investment Director Appy Bubna, Managing Editor OPERATIONAL DUE DILIGENCE William Bogle, CCO*	Equities Will Forde, CFA, CAIA, Head of Marketable Equities* Rosann Halleran, Sr. Investment Director Nedelina Petkova, Sr. Investment Director Rob Britenbach, CFA, CIPM, Investment Director Alex Rickels CFA Investment Director Kristina Tomasik,	Credit & Multi-Asset Dulari Pancholi, CFA, CAIA, Head of Credit & Multi-Asset Investments* Alec Rapaport, Sr. Investment Director+ Phillip Falk, CFA, Investment Director Kyan Nafissi, CFA, Investment Director Kadmiel Onodje, CAIA, Investment Director	Private Equity Joshua Beers, Head of Private Equity Investments* Eric Harnish, Sr. Investment Director+ Nick Mann, Sr. Investment Director Andrew Pettersen, CFA, Sr. Investment Director Mason Williams, Investment Director	Private Debt Oliver Fadly, Head of Private Debt Investments+ Brandon Heaney, CFA, Investment Director Colton Lavin, CFA, Investment Director Real Assets Matthew Ritter, CAIA, Head of Real Assets Investments*
Chris Klapinsky, CFA, Sr. Director of Portfolio Strategy* James Reichert, CFA, Sr. Director of Portfolio Strategy* Sujatha Bhat, CFA, CAIA, nvestment Director Jarun Raman, Investment	Catherine Hull, Sr. Investment Director RESEARCH OPERATIONS Dawn Swift, Head of Research Operations	Investment Director Client Strategy Researc Steve Gargano, Sr. Inve John Shanklin, CFA, CA Istvan Meszaros, Invest	nvestment Director , CAIA, Investment Director	GLOBAL RESEARCH	Shelly Santulli, Sr. Investment Director+ Larissa Davy, Investment Director

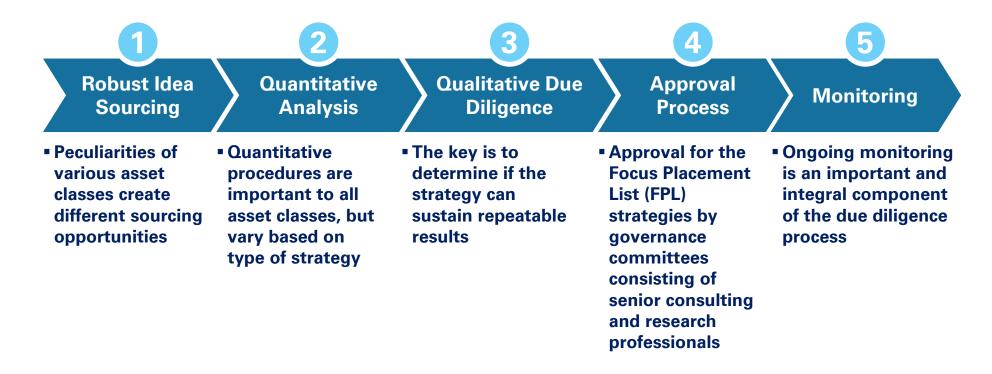


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## **INVESTMENT MANAGER RESEARCH TEAM**

MARKETABLE SECURITIE	S (LONG-ONLY & HEDGE FUNDS)		PRIVATE MARKETS	
Equities Will Forde, CFA, CAIA Head of Equities* Rosann Halleran Senior Investment Director Nina Petkova Senior Investment Director Alex Rickels, CFA Investment Director Robert Britenbach, CFA, CIPM Investment Director Kristina Tomasik Investment Director - Custody Lily Fayerweather, CFA, CAIA Senior Investment Analyst Daniel Schutz Senior Investment Analyst Manager Search & Research Associates Luke Turo Investment Associate Jordan Battles Investment Associate	Credit & Multi-Asset Dulari Pancholi, CFA, CAIA Head of Credit & Multi-Asset* Alec Rapaport Senior Investment Director+ Kadmiel Onodje, CAIA Investment Director Kyan Nafissi, CFA Investment Director Phillip Falk, CFA Investment Director Conor Fitzell, CFA Senior Investment Analyst Raj Palekar Senior Investment Analyst Briana Vertucci Senior Investment Analyst Client Strategy Research Steve Gargano Senior Investment Director John Shanklin, CFA, CAIA Senior Investment Director Istvan Meszaros Investment Director	<ul> <li>Private Equity</li> <li>Joshua Beers</li> <li>Head of Private Equity*</li> <li>Eric Harnish</li> <li>Senior Investment</li> <li>Director+</li> <li>Nick Mann</li> <li>Senior Investment</li> <li>Director</li> <li>Andrew Pettersen, CFA</li> <li>Senior Investment</li> <li>Director</li> <li>Mason Williams</li> <li>Investment Director</li> <li>Brian Cronin</li> <li>Senior Investment</li> <li>Analyst</li> <li>Samantha Jeannotte</li> <li>Investment Analyst</li> <li>Jonovan Sackey</li> <li>Sr. Investment Associate</li> <li>Reema Kaakarli</li> <li>Investment Associate</li> </ul>	Real Assets Matt Ritter Head of Real Assets* Neil Sheth Partner* Larissa Davy Investment Director Eli Johnson Senior Investment Analyst Matt Treveloni Investment Analyst Evan Canney Investment Analyst Andrew Fournier Investment Associate	Private Debt Oliver Fadly Head of Private Debt Colton Lavin, CFA Investment Director Brendan Heaney, CF Investment Director Lindsey Powers Investment Analyst

# MANAGER RESEARCH PROCESS



# **NEPC INVESTMENT PROCESS – DUE DILIGENCE**

We believe a combination of quantitative analysis of a track record and qualitative analysis of incentive alignment allows us to identify the top investment managers and deliver to clients sustainable alpha

#### **Quantitative** Analysis

We use proprietary tools to facilitate second-level thinking, which helps us identify true skill.

#### Second-Level Thinking<sup>1</sup>

- Luck vs. skill
- Likelihood of success
- Alpha expectations
- Performance
  - Absolute
  - Relative
  - Peer Comparison

#### Investment Process

We focus on identifying the investment edge of a strategy and determining whether it is sustainable and repeatable. We also evaluate whether the team is resourced sufficiently to support the investment process.

#### People & Resources

- Portfolio Managers & Analysts
- Additional Resources
- Investment Philosophy, Strategy & Process
  - Investment edge/thesis
  - Investment Philosophy
  - Research Process
  - Portfolio Construction
  - Risk Management

#### *Qualitative* Analysis

#### **Alignment of Incentives**

We spend significant time understanding whether the client and the manager are aligned.

#### Business strategy

- Viability/profitability
- Succession planning

<sup>1</sup>https://www.oaktreecapital.com/docs/default-source/memos/2015-09-09-its-not-easy.pdf

# **NEPC DUE DILIGENCE PROCESS**

#### **Investment Due Diligence**

- Marketing Pitchbook
- Historical Data
  - Returns
  - Characteristics
  - Holdings
  - Attribution
  - Exposures
- Due Diligence Questionnaire
- ESG Questionnaire
- Portfolio Company/Holding Case Studies
- NEPC Investment Framework
  - Ownership, culture, business strategy, viability
  - Portfolio managers, analysts, additional resources
  - Investment philosophy and edge
  - Research process
  - Portfolio construction
  - Risk management
  - Quantitative analysis of track record and exposures: returns- and holdings-based
- Fee Negotiations
- Formal Review and Approval by NEPC Due Diligence Committee or Alternative Asset Committee

#### **Team & Firm Due Diligence**

- Reference Calls
- Key Person Risk
- Onsite Visit\*
  - Meet with team together and individually, both senior and junior team members
  - Systems demo
  - Evaluate lifecycle of a trade
- Operational Review
- Form ADV

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GIPS Compliance Status

#### **COVID-Era Enhancements**

- Video Conference Calls
  - Senior and junior investment team members
  - Business leaders (C-Suite)
- Back office team members
  - Virtual office tour (with floorplan)
- Additional Reference Calls
- Individual and Firm Background Checks
- Non-US Strategies: ODD may be Outsourced to Local Providers



Note: Not all due diligence steps apply to every investment strategy. \*When travel is not restricted due to pandemic

## **MANAGER RATING SCALE**

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Due Diligence Rating	2	
Analyst Opinion Score	2	
Firm/Organization	2	
People & Resources	3	
Investment Philosophy, Strategy & Process	3	
Performance	1	
Due Diligence Status	No Action	

Rating	Description
1	NEPC Research views 1-rated strategies as best ideas. The strategy has a clearly articulated investment thesis, and the manager is sufficiently resourced and incentivized to execute on the thesis. NEPC Research has high conviction that 1-rated strategies are positioned to deliver on a stated investment thesis and target return over a full investment cycle.
2	NEPC Research has a positive view of the strategy. The strategy has a clearly articulated investment thesis, and the manager is sufficiently resourced and incentivized to execute on the thesis. A single factor or mosaic of factors may lead NEPC Research to a 2-rating rather than a 1-rating.
3	NEPC Research has a constructive view of the strategy and believes the strategy can play an appropriate role in certain client portfolios. Through initial and/or ongoing research of a strategy, NEPC has not identified unreasonable risks from an organizational, process, operational or investment perspective.
4	NEPC Research has conducted a reasonable level of due diligence and has an unfavorable view of the strategy due to issues, weaknesses or risks that we believe would challenge the manager's ability to execute on a stated investment thesis.
5	NEPC has conducted a reasonable level of due diligence on the strategy and has significant concerns about the effectiveness or viability of the strategy. Through the due diligence process, NEPC has uncovered serious issues, weaknesses or risks that we believe challenge the manager's ability to execute on a stated investment thesis.





# INVESTMENT MANAGER SEARCHES AND ACTIVITY

# **SEARCHES & REVIEWS CONDUCTED IN 2022**

#### **Searches & Reviews by Asset Class**

Large Cap Equity	27
Small/Mid Cap & Mid Cap Equity	6
Small Cap Equity & Micro Cap Equity	15
All Cap Equity (includes MLPs)	1
Int'l Equity/Global Equity/Emerging Equity	70
Passive	26
Fixed Income	56
High Yield Bonds	6
Global Bonds/Emerging Market Debt	16
GAA/TAA (includes Risk Parity & LifeCycle)	24
Hedge Funds	74
Real Estate	31
Real Assets	42
Private Equity (includes Private Debt)	516
Liquid Alt Beta	0

# Total Searches and Reviews: 910

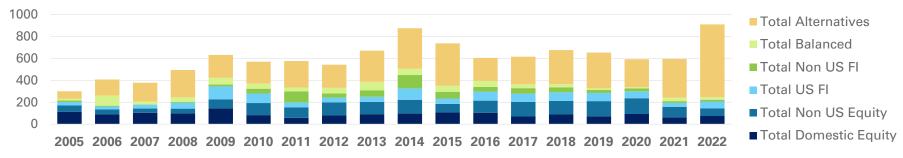
Total Search Assets: \$38 Billion



## **HISTORICAL SEARCH ACTIVITY**



#### **Total Number of Searches**



Source: CRM Research Requests and Hired Products Placed by NEPC as of 12/31/2022. Total Assets are total size of mandates for Public Market manager searches, and commitment amount/asset value for Private Market portfolio reviews.



# **KEY INITIATIVES**



# **KEY INITIATIVES**

- Fee Negotiations
- Outsourced CIO
- Private Markets
- DEI & Explorer Ratings Platform





# NEPC'S APPROACH TO FEE NEGOTIATIONS

## **NEPC RESEARCH**

#### FOCUS ON INVESTMENT MANAGER FEE SAVINGS FOR CLIENTS

- NEPC Research Team has actively negotiated fee discounts for its clients for many years
- Proprietary data analysis tool mines our databases and calculates these savings for clients
- NEPC currently has investment manager fee savings with 460 investment Fund Vehicles representing:
  - 195 comingled marketable securities funds
  - 24 hedge funds
  - 85 private markets funds
  - 156 SMAs



## **NEPC RESEARCH**

#### FOCUS ON INVESTMENT MANAGER FEE SAVINGS FOR CLIENTS

#### Key NEPC principles regarding investment manager fee process:

- Fees should not represent more than 20-25% of Fund's outperformance over a passive benchmark over the medium-long term
- Search books list the performance and fees for all the managers being considered along with the eVestment universe median fees. Negotiated fees are also shown next to these "standard" fees where applicable.
- Proactively targeting high exposure Investment Managers/Funds where NEPC clients do not have a discount to standard fees and/or performance does not justify the fees charged





# OCIO BUSINESS UPDATE

# **DISCRETIONARY SERVICE**



#### 201

investment programs<sup>1</sup>



#### \$66.8

billion in aggregate assets<sup>1</sup>



#### 29

investment, portfolio strategy and operational professionals<sup>2</sup>





# **DAILY MONITORING** of your portfolio



#### SIGNIFICANT EXPERIENCE

coordinating client implementations and manager conversions

# **NEPC'S OUTSOURCED CIO SERVICE:**

THE BENEFITS



**SCALE:** potentially lower investment fees and better access due to lower investment minimums



**AGILITY:** we can rapidly deploy assets to potentially enhance returns

3

**SIMPLIFICATION:** potentially stronger governance and lower costs



# **NEPC ACCESS VEHICLES**

#### • NEPC recently launched access vehicles in two asset classes

- Global Equity
- -Emerging Equity

#### Clients benefit from

- A diversified balance of complimentary managers
- Even lower fees and better access due to pooling of assets
- -Simplified reporting

#### We anticipate launching additional access vehicles in 2023





# **A YEAR IN REVIEW**

#### 2022 ACCOMPLISHMENTS

15%

by 2024

**Target Exposure** 

for OCIO accounts



7%

2021

2022 >>> 2024

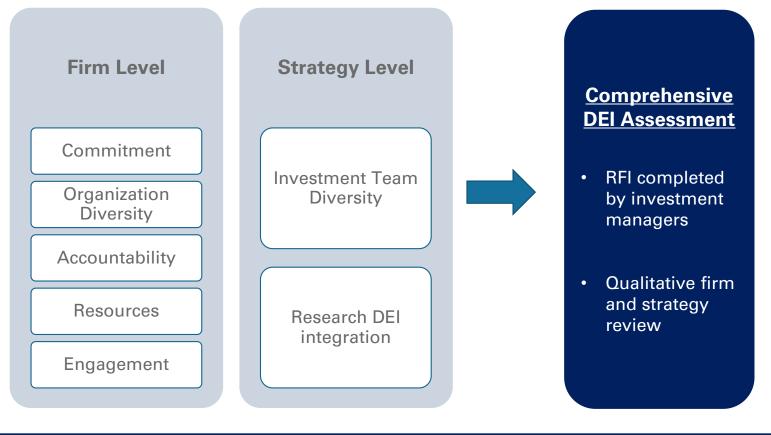
- We are on track on each of the goals set as part of our Diverse Manager Policy
- Completed our 2<sup>nd</sup> Annual DEI Progress Report
  - First annually-produced report of its kind that tracks progress of DEI efforts across NEPC's business
- Our 4<sup>th</sup> annual Equitable Manager Participation Workshop proved to be a continued success
  - Over 88 diverse firms participated in the 2022 event including over 17 one-on-one sessions with Research

#### Successfully launched first IDAC Summit in September

 200+ registered asset managers, allocators and consultants

## **DEI RATINGS**

#### **GOING BEYOND OWNERSHIP**



## **CFA'S DEI CODE INITIATIVE**

#### USING OUR INFLUENCE TO PROMOTE WIDER ADOPTION

The DEI Code helps firms to clearly demonstrate their commitment to improving DEI programs within their organizations and across the wider investment industry

- NEPC has been a signatory since April 2022
- In October, NEPC Research reached out to over 2,100 investment firms
  - 720 responses received so far
  - We have seen # of signatories to the CFA's DEI Code triple since





# A LOOK AHEAD...

2023 GOALS

2022 NEPC DEI Progress Report (3<sup>rd</sup> year in a row)

- NEPC events related to Diversity, Equity and Inclusion:
  - 2023 Client Conference Session and Pre-Conference Event
  - 5th Annual Equitable Manager Participation Workshop
- The DMC is also looking for new and creative ways to expand our efforts across private markets
  - Continued expansion of the Explorer Program to Alternatives
  - Increased collaboration between the DMC and Research to identify more diverse alternative managers based on client demand

#### Leverage our 2022 DEI & Impact survey of consultants to help guide our efforts over the next two years

- Focusing on finding strategies that meet both impact and DEI criteria where possible, with capacity to meet levels of interest
- Targeted outreach on current and prospective FPL strategies to client teams who expressed interest



# **FINAL THOUGHTS**



#### HOW BEST TO WORK WITH NEPC

- Stay on top of our views (<u>www.nepc.com</u>)
- Bring your best ideas forward
- Be prepared to offer highly competitive pricing
- Focus on Quality not Quantity
- Be willing to take "No" for an answer



# **NEPC PUBLICATIONS AND RESOURCES**

- Capital Market Assumptions
- Megatrends
- Strategic Views
- Portfolio Tilts
- Annual Asset Allocation Letter
- Quarterly Market Webinars
- NEPC Market Outlook
- Monthly Pension Monitor
- Monthly Market Commentary
- Weekly Insights
- Topical Blogs and White Papers



#### WHAT MANAGERS SHOULD EXPECT FROM NEPC

- Information about client needs and search activity
- Our views on the market and our key messages to clients
- Our framework for evaluating managers
- Responsiveness to meeting requests
- Candid feedback

## **NEPC DISCLOSURES**

Past performance is no guarantee of future results.

The opinions presented herein represent the good faith views of NEPC as of the date of this report and are subject to change at any time.

Data used to prepare this report was obtained directly from various sources. While NEPC has exercised reasonable professional care in preparing this report, we cannot guarantee the accuracy of all source information contained within.

NEPC may provide background information on fund structures or the impact of taxes but investors should contact their legal counsel or tax professional for specific advice on such matters.

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#### Alternative Investments

- 1. It is important that investors understand the following characteristics of non-traditional investment strategies including hedge funds and private equity:
- 2. Performance can be volatile and investors could lose all or a substantial portion of their investment
- 3. Leverage and other speculative practices may increase the risk of loss
- 4. Past performance may be revised due to the revaluation of investments
- 5. These investments can be illiquid, and investors may be subject to lock-ups or lengthy redemption terms
- 6. A secondary market may not be available for all funds, and any sales that occur may take place at a discount to value
- 7. These funds are not subject to the same regulatory requirements as registered investment vehicles
- 8. Managers may not be required to provide periodic pricing or valuation information to investors
- 9. These funds may have complex tax structures and delays in distributing important tax information
- 10. These funds often charge high fees
- 11. Investment agreements often give the manager authority to trade in securities, markets or currencies that are not within the manager's realm of expertise or contemplated investment strategy



# THANK YOU



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