



AIMSE

The Association of Investment
Management Sales Executives

A membership organization
tailored to the needs of
investment marketing and
sales executives



Corporate Sponsor Program

About AIMSE

The Association of Investment Management Sales Executives (AIMSE) is the only professional organization dedicated to serving the needs of investment management sales and marketing professionals. Founded in 1977, AIMSE today has more than 800 members, each with access to a wide array of AIMSE services.



AIMSE's U.S. and Canadian members manage in excess of **\$12 trillion US** in investment management assets.



23 of the top 25 largest managers ranked by U.S. institutional tax-exempt assets under management are AIMSE members.



AIMSE Europe has members in the UK, Netherlands, Sweden, Denmark, France, Germany, Italy, Switzerland, Spain, Greece and Australia.



AIMSE Mission

AIMSE's mission is to provide a worldwide forum for sales and marketing professionals in the investment management industry. We emphasize education, improving skills, and enabling members to adapt to the changing needs of the marketplace. AIMSE fosters high ethical and professional standards regarding the representation of investment strategies and services, and actively promotes diversity and inclusion throughout the investment management industry.



AIMSE Leadership

2023–2024 Officers

Tony Buscemi

President, AIMSE Gallatin Capital LLC

Matt Pawlak

Vice-President, AIMSE
Sands Capital

Christa Maxwell

Treasurer, AIMSE
GW&K Investment Management

Adam Gerentine

President Emeritus, AIMSE
Trinity Street Asset Management

2023–2024 Board of Directors

Chelsea Carbonel

Ares Management Corporation

Sean Clark, CFA

Westwood Management Corp.

Peter Crivelli

Raymond James Investment
Management

Lewis Del Ponte

IBEX Investors

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Claudette Grant

Capital Group

Maureen Kennedy Hays

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AllianceBernstein

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Storm Capital Partners

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Derek Tubbs

CornerCap Investment
Counsel

Jay Wiltshire, CFA

Epoch Investment Partners

Charlotte Walsh, CFA

Jennison Associates

Keith Wosneski

Man Group



Corporate Sponsor Program

AIMSE recognizes that the support of our sponsors is critical to the success of our organization. We have created a Corporate Sponsor Program that offers a variety of opportunities to enhance your participation at our conferences and to provide promotional exposure throughout the year with AIMSE members. This sponsorship program is your opportunity to become a partner with AIMSE.

Membership Demographics

Positions at Respective Firms:

Partners, Managing Directors,
Vice Presidents, Associates

Responsibilities:

Sales/Marketing, Investor
Relations, Consultant
Relations, Global Heads of
Distribution

Types of Investment Firms:

Traditional: Long-only Equity
& Fixed Income
Alternative: Hedge Funds,
Fund of Hedge Funds, Real
Estate

Geography:

Primarily US and Canada



Gold Sponsor – \$30,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (1k followers) promotion of the virtual event. (created by AIMSE)

Event Visibility

- Speaking role at Annual Conference, subject to the theme of the conference and allocator availability.
- Attendance for six (6) at all three Conferences –Annual, Fall, and Canadian
- Booth at all three events
- Access to five (5) webinar and regional events (excluding capacity- constrained events)



Silver Sponsor – \$20,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (1k followers) promotion of the virtual event. (created by AIMSE)

Event Visibility

- Event sponsorship at the Annual Conference (ie. Golf, Morning Yoga, Tennis, Cornhole, Volleyball, Fun Run, Bocce Ball, Breakfast, or Lunch.)
- Attendance for four (4) at all three Conferences – Annual, Fall, and Canadian
- Booth at all three events
- Access to five (5) webinar and regional events (excluding capacity- constrained events)



Bronze Sponsor – \$10,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.

Event Visibility

- Attendance for two (2) at all three Conferences – Annual, Fall, and Canadian
- Booth at all three events
- Access to five (5) webinar and regional events (excluding capacity-constrained events)



Affiliate Sponsor – \$5,000

Event Access

- Attendance for one (1) at all three Conferences – Annual, Fall, and Canadian
- Access to five (5) webinar and regional events (excluding capacity- constrained events)



Corporate Sponsor Form

Name of company (please print clearly)

Address

City

State

ZIP

Phone

Fax

Email

Name of contact person

Select Sponsorship Level

- Gold Sponsor · \$30,000 Bronze Sponsor · \$10,000
 Silver Sponsor · \$20,000 Affiliate Sponsor · \$5,000

Total payment

Method of payment *(Payments MUST be made in US Dollars)*

- Wire Transfer:** Payments/Credits Name of Bank:
Wells Fargo Bank, N.A., Bank Address: 420
Montgomery Street, San Francisco, CA USA Name on
Account: Association of Investment Management Sales
Executives Inc. Account Number: 2000028808703
ABA: 121000248 Swift Code: WFBIUS6S
- Credit card *(please charge)*
- Master Card Visa American Express

Card Number

Exp Date

CVC

Signature



Please Complete and Send to:
AIMSE

11130 Sunrise Valley Drive · Suite 350 · Reston, VA 20191 Fax:
781658-2664 · Email: info@aimse.org

Upcoming AIMSE Events

Mark Your Calendar



AIMSE 46th Annual Meeting
April 30 – May 2, 2023
Scottsdale, Arizona



AIMSE Annual Canadian Conference
June 1, 2023
Toronto, Canada



AIMSE Annual Fall Conference
October 2-3, 2023
New York, NY