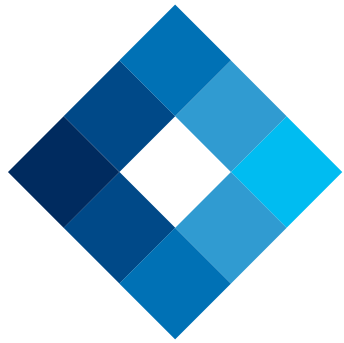




AIMSE

**The Association of Investment
Management Sales Executives**

A membership organization
tailored to the needs of
investment marketing and
sales executives



2026 Corporate Sponsor Program

About AIMSE

The Association of Investment Management Sales Executives (AIMSE) is the only professional organization dedicated to serving the needs of investment management sales and marketing professionals. Founded in 1977, AIMSE today has more than 800 members, each with access to a wide array of AIMSE services.



AIMSE's U.S. and Canadian members manage in excess of **\$12 trillion US** in investment management assets.



23 of the top 25 largest managers ranked by U.S. institutional tax-exempt assets under management are AIMSE members.



AIMSE Europe has members in the UK, Netherlands, Sweden, Denmark, France, Germany, Italy, Switzerland, Spain, Greece and Australia.



AIMSE Mission

AIMSE's mission is to provide a worldwide forum for sales and marketing professionals in the investment management industry. We emphasize education, improving skills, and enabling members to adapt to the changing needs of the marketplace. AIMSE fosters high ethical and professional standards regarding the representation of investment strategies and services, and actively promotes diversity and inclusion throughout the investment management industry.



AIMSE Leadership

2025-2026 Officers

Christa Maxwell, CFA, CIPM
President, AIMSE
GW&K Investment Management

Claudette Grant, CAIA
Vice President, AIMSE
BlackRock

Charlotte Walsh, CFA
Treasurer, AIMSE
Jennison Associates

Molly Giffen
Secretary, AIMSE
Loomis, Sayles & Co.

Matt Pawlak, AIF®
President Emeritus, AIMSE
Sands Capital

2025-2026 Board of Directors

Chelsea Ramos, CFA
Ares Management

Rich Shusman, CFA, CAIA
Manulife Investment Management

Ted Hart, CFA
Glenmede

Jay Wiltshire, CFA
Pugh Capital Management, Inc.

Jennifer Pittman
AllianceBernstein

Michelle Riffelmacher
EnTrust Global

Christy McKee
Schroders

Ramon Gonzalez, CFA
William Blair

Brad Haughey
Munro Partners

Melissa Smith
Ariel Investments

Greg Graziano
Lazard

Patricia Tiralongo, CFA
CIBC

Beth Brewer

Michael Peck
Pier21 Asset Management

Mike Randall
PGIM Quantitative Solutions

Jordan Loh
Raymond James Investment Mgmt

Yana Turner
Beutel Goodman

Corporate Sponsor Program

AIMSE recognizes that the support of our sponsors is critical to the success of our organization. We have created a Corporate Sponsor Program that offers a variety of opportunities to enhance your participation at our conferences and to provide promotional exposure throughout the year with AIMSE members. This sponsorship program is your opportunity to become a partner with AIMSE.

Membership Demographics

Positions at Respective Firms:

Partners, Managing Directors,
Vice Presidents, Associates

Responsibilities:

Sales/Marketing, Investor
Relations, Consultant
Relations, Global Heads of
Distribution

Professional Designations:

CFA 145
CAIA 44
MBA 148
CIMA 12

Types of Investment Firms:

Traditional: Long-only Equity
& Fixed Income
Alternative: Hedge Funds,
Fund of Funds, Real
Estate, Private Equity,
Private Credit, Real Assets

Geography:

Primarily US and Canada

Firm Types:

Traditional 229
Alternative 75
Combination 169



Platinum Sponsor – \$40,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (3k followers) promotion of the virtual event. (created by AIMSE)

Regional Events

- Headline Sponsor for two (2) regional events (event subject to sponsorship availability)

Event Visibility

- Speaking role at the "A Word from our Sponsors" during the Annual Conference.
- 1 event sponsorship at the Annual Conference (ie. Morning Yoga, Tennis, Cornhole, Volleyball, Fun Run, Bocce Ball, Breakfast, Lunch – excludes golf)
- Attendance for four (4) at Annual, Fall, and Canadian Conference. Booth at all.
- Attendance at 5 regional events (excluding capacity-constrained events). **Additional sponsorship opportunities available.*



Gold Sponsor – \$30,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (3k followers) promotion of the virtual event. (created by AIMSE)

Event Visibility

- Speaking role at the "A Word from our Sponsors" during the Annual Conference.
- 1 event sponsorship at the Annual Conference (ie. Morning Yoga, Tennis, Cornhole, Volleyball, Fun Run, Bocce Ball, Breakfast, Lunch – excludes golf)
- Attendance for four (4) at Annual, Fall, and Canadian Conference. Booth at all.
- Attendance at 5 regional events (excluding capacity-constrained events). **Additional sponsorship opportunities available.*



Silver Sponsor – \$20,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.
- Recognition in one LinkedIn (3k followers) promotion of the virtual event. (created by AIMSE)

Event Visibility

- Speaking role at the "A Word from our Sponsors" during the Annual Conference.
- Attendance for (3) at Annual, Fall and Canadian Conferences. Booth at all three events.
- Attendance at 3 regional events (excluding capacity-constrained events). **Additional sponsorship opportunities available.*



Bronze Sponsor – \$10,000

Pre-event Visibility

- Recognition on the AIMSE website
- Sponsor's logo included in promotional email, including a hyperlink to the sponsor's website, distributed by AIMSE for the event (sent from AIMSE) to all attendees.

Event Visibility

- Attendance for two (2) at Annual, Fall, and Canadian Conferences. Booth at all three events.
- Attendance at three (3) regional events (excluding capacity-constrained events). *Additional sponsorship opportunities available



Affiliate Sponsor – \$5,000

Event Access

- Attendance for one (1) at all three Conferences – Annual, Fall, and Canadian
- Access to 2 regional events (excluding capacity- constrained events).
**Additional sponsorship opportunities available.*



Golf Sponsor – \$5,000

**Annual Conference Only*

Event Access

- Attendance for two (2) at the Annual Conference.
- Lead sponsor for Golf Tournament. Signage at event.
- Run individual activities of your choosing (closest to pin, longest drive, beat the pro, etc.).
- Table set up at up at two (2) holes to speak with each group that comes through the round.
- Announce the winner of the scramble and individual events and give out prizes at the post golf lunch.



Regional Sponsorships

**Regional Sponsorship Cost Varies by Event*

Event Access

- Regional events provide additional access and attendees to the AIMSE community.
- Each event sponsorship cost varies based on the nature and attendance level of the regional events.
- Sponsorship priority goes to highest level sponsor.
- Only (1) sponsor will have signage and speaking opportunities at a given regional event unless otherwise agreed upon.
- (*) next to event indicates capacity constrained event

2025 Events

Aug 28	Philadelphia – Baseball Game
Sep 17	Norwalk - Cocktail Cruise
Sep 29-30	Chicago - Fall Conference 2025
Oct 7	Detroit – Cocktails & Panel
Oct 15	Philadelphia – Taft-Hartley Panel & Mini Golf
Oct 30	Austin – Paddles & Perspectives
Jan 14-15	Toronto - Canadian Conference
Apr 26-28	Naples - Annual Flagship Conference

2026 Events

More Information Coming Soon!



Corporate Sponsor Form

Name of company (please print clearly)

Address

City

State

ZIP

Phone

Fax

Email

Name of contact person



Please Complete and Send to:
AIMSE

401 Edgewater Place •Unit 600 •Wakefield, MA 01880 Fax:
781658-2664 •Email: info@aimse.org

Select Sponsorship Level

- ☐ Platinum Sponsor •\$40,000 ☐ Bronze Sponsor •\$10,000
☐ Gold Sponsor •\$30,000 ☐ Affiliate Sponsor •\$5,000
☐ Silver Sponsor •\$20,000 ☐ Golf Sponsor •\$5,000

Total payment

(Payments MUST be made in US Dollars)

Method of payment

- ☐ **Wire Transfer:** Payments/Credits Name of Bank:
Wells Fargo Bank, N.A., Bank Address: 420
Montgomery Street, San Francisco, CA USA Name on
Account: Association of Investment Management Sales
Executives Inc. Account Number: 2000028808703
ABA: 121000248 Swift Code: WFBIUS6S
- ☐ Credit card (*please charge*)
- ☐ Master Card ☐ Visa ☐ American Express

Card Number

Exp Date

CVC

Signature